

## **Lulu continues expanding into interiors of UAE ; Opens new express store in Ghalila, RAK**

Dubai: Further expanding its footprint into suburban areas, Lulu has opened a new Xpress store at Ghalilah Mall in Ras Al Khaimah, a strategic location near the UAE - Oman border. The new store is set to provide convenient access to quality groceries and daily essentials for residents of the Ras Al Khaimah region as well as cross-border travellers.

The Xpress store was inaugurated by Sheikh Arhama bin Saud bin Khaled Al Qasimi, Director of the Office of the Crown Prince of Ras Al Khaimah, in the presence of Yusuffali M.A., Chairman of LuLu Group, along with other dignitaries.

Spanning over 19,200 sq. ft., the new Lulu Xpress offers a comprehensive range of groceries, fresh fruits and vegetables, bakery items, meat and seafood, home essentials, beauty products and more. The store also features a wide selection of Ramadan products with special promotional offers. For added convenience, the outlet includes self-checkout counters and ample parking facilities.

"The new Lulu Xpress store in Ras Al Khaimah enhances accessibility and convenience for customers in the region. Our expansion into the city outskirts reflects Lulu's commitment to bringing modern retail closer to communities, supporting regional development, and contributing to the UAE's continued economic growth." said Yusuffali M.A., Chairman of Lulu Group.

Also present on the occasion were Ashraf Ali M.A., Executive Director of Lulu Group; Salim M.A., Global Operations Director; V. Nandakumar, Director of Marketing and Communications; Shabu Abdul Majeed, Director of Lulu Global Operations, and other officials.